



2023 Annual Report

A registered 501(c)(3). EIN (3276521-04)

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Executive Statement

“

Another year infused with hope and a daily reminder that good exists in abundance in this world thanks to the **142 volunteers** in **23 countries** and thousands of incredible supporters and acts participants around the globe that make up this Random Acts community.

The vast array of ways that were found to support and care for communities around the world is inspiring to witness. Be they in the area of food equity, helping the unhoused, caring for the environment, education, animal welfare, recovery help for communities devastated by natural disasters or the countless other ways people have found to help, the individuals who make up Random Acts showed up time and again to act and create positive change.

This year Random Acts also partnered with organizations to support the communities they were showing up for:

- Partnering to help jumpstart San Juan del Sur Biblioteca's mobile library in Nicaragua which now visits and supplies 39 schools.
- Partnering with Legacy of War for more of their important work, this year specifically focusing on supporting organizations doing incredible work for those in Ukraine devastated by war.
- And partnering with Inara to help child refugees from Gaza.

Also always inspiring is the good being done at the children's home in Haiti and Dancescape in South Africa which our donors continued to support this year and getting to see the long term efforts of Random Acts supporters work in a year wherein 95 students graduate from The Free High School of San Jaun del Sur Nicaragua taking the total number of graduates since the school opened up to 1,370.

In short another year getting to witness people coming together to compassionately support one another, another year wherein ripples of positive change are generated daily by all of you who donate your time, money, creativity and care to making this happen.

”

Rachel Miner ❤️
Executive Director

Within Random Acts

Board

Misha Collins
Danneel Ackles
Genevieve Padalecki
Philip Schneider
Michelle Henning
Susan Markowitz
Dr. Jennifer Willis-Rivera
Briona Jenkins
Dr. Fernando Delgado
Jaci Hayes

Exec. Director

Rachel Miner

Board Liaison

Chris G

Executive Team

Alex Vincent
Amanda Tucker
Becky Houseman
AJ Jeedigunta
Cheneise Wright
Stephanie McCabe

Exec. Assistants

Rhawnie Elyse Kupfer
Sarah Wylde

Staff

Aarohi Brar
Adele Treloar
Akiko Usami
Alana King
Alexis Lewis
Ali Jackson
Alison Thibodeau
Allison Furkey
Amanda Frekot
Amber Kinion
Amie Linscott
Angie Ardis
Ann-Kathrin Bomkamp
Annabel Chan
Antje Gregor
Areej Zehra Rizvi
Asma Saleem
Barbie Gilbert
Bea Arbeiter
Berit Bingham
Bethany Sturrock
Beverley Burrows-Pym
Bhumika Makwana
Bryan Vu
Caitlin Taylor
Carin Davis
Carolyn Hutchins
Casey Flenniken
Cassandra Glockner
Cathy Klingler
Celia Plummer
Cezara Enastescu
Chad Leo
Charlie Cox
Charne Fourie
Chauntel Lopez
Cheneise Wright
Cherry
Chrisha Anderson
Christina Orieschnig
Christina Stefanac

Coffie Richard
Colette Gabriel
Courtney Melara
Dharanie Narthanadie
Hewa Battage
Dina Rodriguez
Dr. Donavon Soumas
Dreana Ferguson
Elizabeth Grace Collier-Brown
Emily Liao
Emily Rivera-Jackson
Emmie Burr
Erin Clepper
Erin Donnalley
Eury Marte
Fabiana Andrade
France Lumen Enriquez
Gerilyn Sedgwick
Giorgia Alberti
Grace Kileo
Hafeez Inam
Hannah Bullock
Holly Olsen
Hope Fountain
Isshak Abdullai
Jade Wardle
Jaden Brodie
Jamie Naragon
Jana Zacharias
Jason Glockner
Jay Julier
Jeannine DeSalme
Jennie Demos
Jennifer Santangelo
Jess Silva
Jessica Barton
Julia Penning
Julie-Anne Nadeau
Kacie Cooper
Kaleef Lloyd

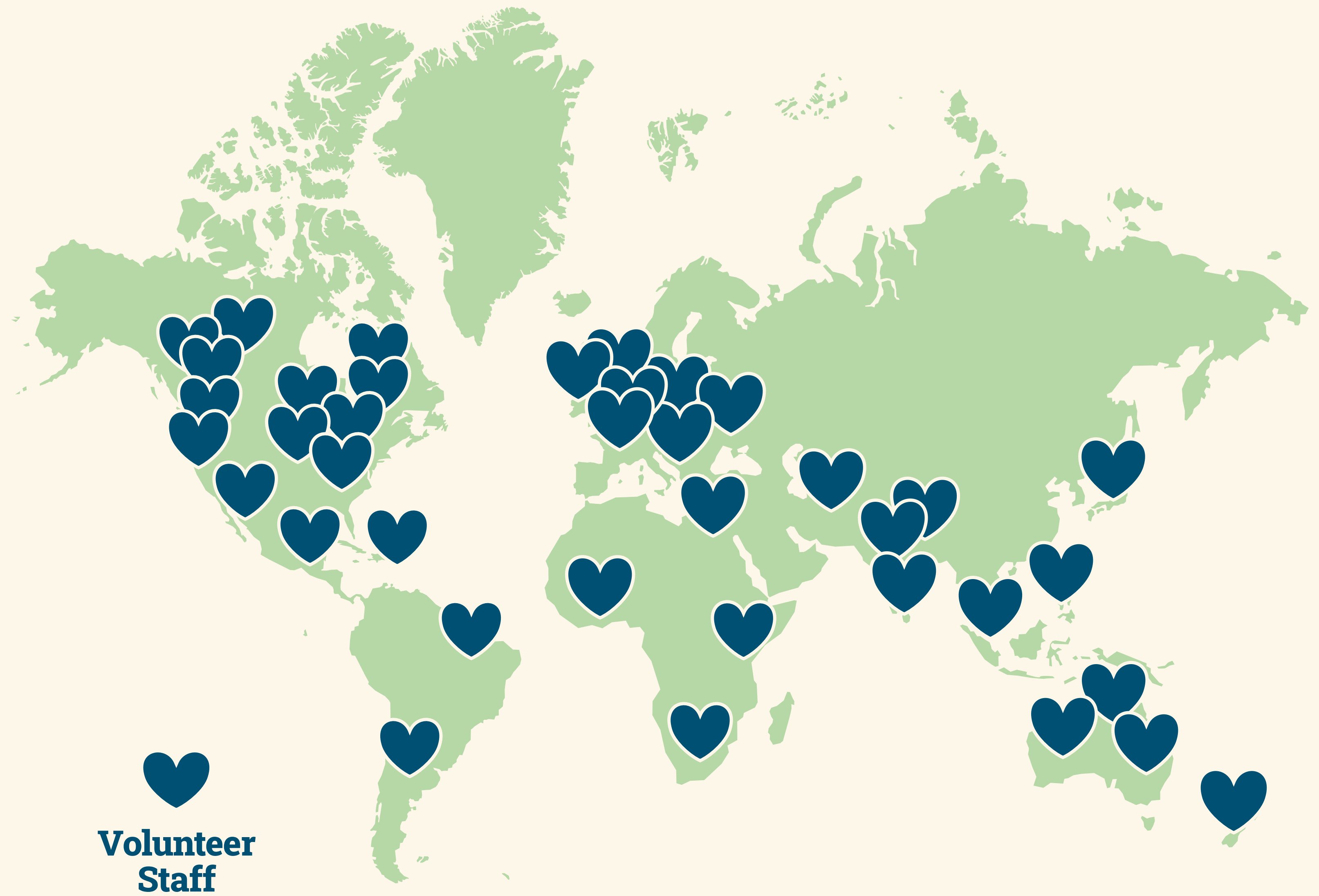
Karen Netto
Karen Shanks
Karyl Anne Fischer
Katherine Krebs
Katie Catto
Katie Folberth
Kel Anders
Kelly Walsh
Ken Leng
Kevian Conley
Kiernan Gladman
Kim Denise Schwarz
Krisi Neubauer
Kristine Fajardo
Lauren Angelini
Lavanyas Chanmugam
Lisa Cerezo
Lisa Weiss
Liz Hand
Liz Leung Rui Fang
Lotti Hoffmann
Louis L. Reed
Lynnie Yates
Mac Acosta
Maddie Rose English
Madison Petro
Malene Giebenhain
Mandi Heesh
Margaret Mary Lanivich
Marie Christine Burgoyne
Mariella David
Marla Hunter
Mary Lillis
Misty Cash
Mon GE
Monai Liburd
Monica Cornejo
Monique Lowe
Nathan Kinsey
Nicole Kirby

Nicole Martin
Nitika Arora
Noriko Kakue
Nupur Charudatt Vartak
Orithea Regn
Prerna Kawatra
Purna Parasuraman
Rachel Finucane
Rea Nießen
Rinky Rajkumar Soni
Ruth Coo Barcelona
Ryan Braski
Rylan Tegtmeyer Hawke
Samara Cogan
Sara Ferrari
Sarah Goddard
Shanda Taber
Sola W
Solange Barrio Löwer
Daniele
Sonia Egbe
Stacie Baldwin
Stephanie Al Say
Stephanie Hill
Sue Wellings
Sunil Jain
Susan Mickelson
Ted Cabanes
Tiffany Schweikhart
Tine Ritter
Tobi Palfrey
Toni Nelson
Tracy Jackson
Trinidad Hernandez
Trinity Bernhardt
Tyra Grayson
Victoria Elliott
Wendy Newton
Wilson Man
Zahra Khan Durrani

Number of countries represented: 23

*This number is counting England and UK separately.

- Argentina
- Australia
- Austria
- Brazil
- Canada
- Egypt
- England
- France
- Germany
- Ghana
- Guatemala
- India
- Ireland
- Italy
- Pakistan
- Philippines
- Romania
- Singapore
- South Africa
- Tanzania
- Uganda
- UK
- USA



Volunteer Staff

Financial Overview

External Fundraisers:

- **Shirt Off Their Back:** Hosted by 32 Auctions, this fundraiser raised **\$27,000.00** for the Acts program.
- **Maui Wildfires Fundraiser:** Partnered with Creation Entertainment and hosted by Classy, we raised **\$50,000.00** for our Natural Disaster Recovery Fund.
- **Acts for Kindness:** This auction style fundraiser raised **\$12,298.48** for the Acts program.

Passive Fundraisers:

- **Amazon Smile:** Thank you to everyone who donated to Random Acts through AmazonSmile. This program has come to an end, we are grateful to everyone who gave during its tenure. The last contribution received was **\$6,079.06**.
- **Threadless:** **\$1,047.95**
- **Mantra Bands:** Our final run with MantraBand raised **\$510.00**.



Donations:

Random Acts would not be where we are without the continued support of our generous donors.

We would like to thank the organizations and individuals that contributed to Random Acts throughout the year for donations both small and large. Our ability to carry out our long term mission depends on the commitment from our supporters. We also want to thank those who sign up and continue as recurring donors.

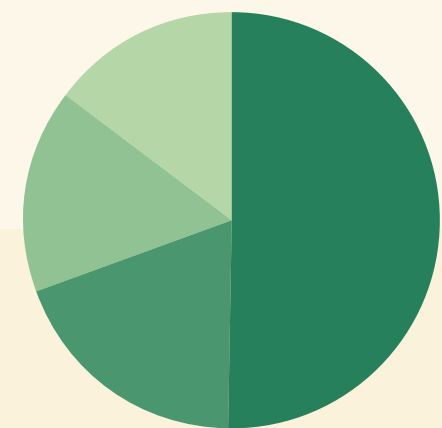
Expenses

2023 Expenses by Category

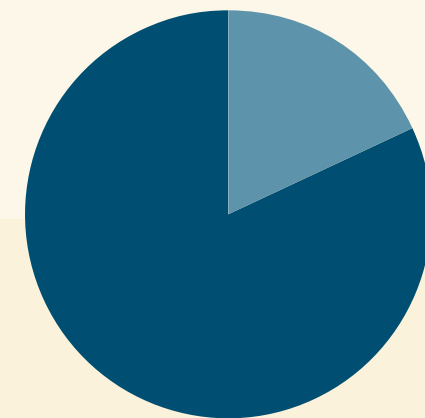
(Dollars in Thousands)



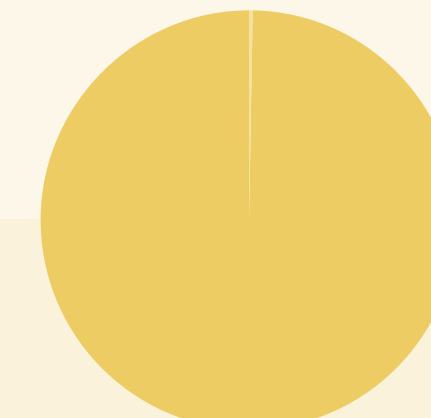
- \$145.16 Acts
- \$67.37 Partnerships
- \$54.60 Events
- \$45.89 Overhead/Admin
- \$24.80 Projects



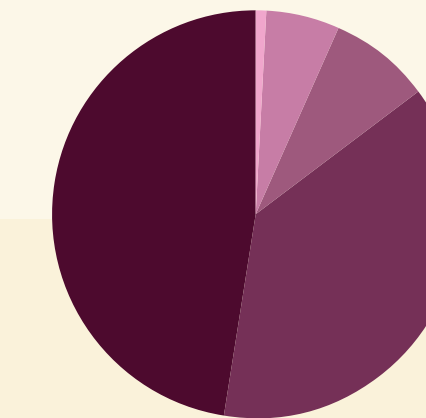
- 50% Supporter
- 19% Staff
- 16% Board
- 15% Partnership



- 82% Ukraine
- 18% Dancescape
- <1% Other



- 100% Conventions
- < 1% Staff Summit



- 47% Info Tech
- 38% Administrative
- 8% Bank/Account Fees
- 6% Inventory
- 1% Online Auction

Online Presence

Our Social Media

We generated **181,540** engagements across all platforms. We saw our engagement rate increase by **26.7%**.

This is primarily due to our focus on producing more videos and visually engaging content centered around increasing acts of kindness.



Facebook

Likes: **67,545**
 Posts: **200**
 Impressions: **885,382**
 Engagements: **50,081**
 Engagement Rate: **5.7%**

Top performing post: **Rachel's Birthday** (13,520 engagements)



Instagram

Followers: **60,520**
 Posts: **256**
 Impressions: **703,509**
 Engagements: **40,761**
 Engagement Rate: **5.8%**

Top performing post: **Misha's Birthday** (13,520 engagements)



X

Followers: **75,409**
 Published Posts: **495**
 Impressions: **2,882,802**
 Engagements: **89,696**
 Post Link Clicks: **5,060**
 Engagement Rate: **2.5%**

Top performing post: **Shirt Off Their Back promotion** (15,992 engagements)



LinkedIn

Followers: **1,827**
 Published Posts: **57**
 Impressions: **14,157**
 Engagements: **1,002**

Top performing post: **Misha's Birthday** (53 engagements)



Conventions, Expositions, & Conferences

In **2023**, Random Acts was able to attend **7 in-person events** in the US and Germany. At these events, table volunteers worked to reach **1,479 supporters** with our message of kindness. As a result, **\$2,969.69** was collected for our Random Acts general fund and **1,931 wishlist items** donated to local nonprofit partners.

Creation Entertainment SPN

Las Vegas | Jan 12-14, 2023

We were able to support the Inspiring Children's Foundation with **105** items that were donated by supporters attending the convention.

Creation Entertainment SPN

New Jersey | April 14-16, 2023

Hands of Hope in Edison, New Jersey works to alleviate hunger in their community. We collected **493** food items for their food pantry.



Purgatory 7

Dusseldorf | May 27-29, 2023

Convention attendees overwhelmed the volunteer table with **600** donations of items for Regenbogenland's children's and youth hospice.



Creation Entertainment SPN

Chicago | June 2-4, 2023

During the convention **516** items were collected for Humanity Relief. Their mission is to assist individuals in need to fight poverty with permanent solutions.

Creation Entertainment SPN

San Francisco | July 7-9, 2023

The San Francisco-Marin Food Bank received **101** food items from supporters.

Creation Entertainment SPN

Jacksonville | Nov 3-5, 2023

We collected **116** donations for Sulzbacher who work to restore hope and self-sufficiency to the unhoused community in Jacksonville.

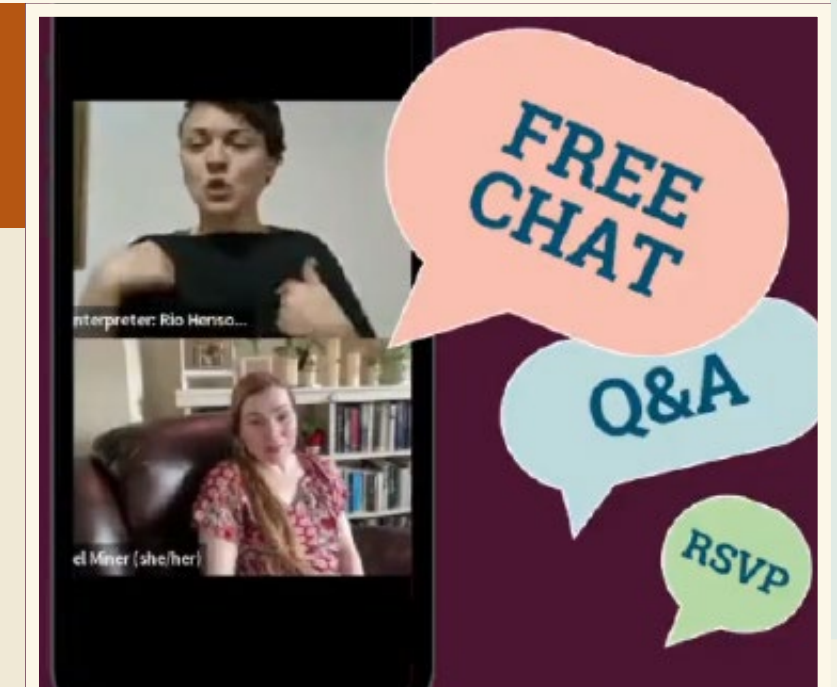
Creation Entertainment SPN

Nashville | Dec 8-9, 2023

Supporters attending the convention donated items from Oasis Nashville's list of needs to support **3,500** local youth and families every year.

Random Chats

Our events team pulled together **3 successful Random Chat events** in 2023. These online conversations hosted by Rachel and invited guests explored the concepts of kindness within fandom spaces, allyship in action, and mental health matters.



Partnerships

Dancescape

Our partnership with Dancescape continues supporting their general funds, including their ongoing expansion. This funding supports part-time teaching in Ashbury, Central Montague, Nkqubela township in Robertson, and Happy Valley township in Bonnievale. Creation Entertainment: Creation Entertainment contributed a total of **\$9,757** in 2023. We are grateful for their ongoing support through this partnership.



Hester J. Hodgdon Libraries for All Foundation

HJH and Random Acts joined forces to support the San Juan del Sur Biblioteca's mobile library program which visits **39** schools from Costa Rica's Rivas district down to the Costa Rican border on a rotating basis. A fund matching initiative raised enough to purchase reliable transportation.

Legacy of War

Once again, Random Acts was able to partner with Legacy of War Foundation to support their mission of providing support to civilians affected by conflict.



Comic Book for Kids!

CB4K is the largest pop culture charity in the US for providing comic books, coloring books, manga, and other pop culture items to children in hospitals and cancer centers. In 2023, our partnership with **CB4K** helped them expand their mission strictly from hospitals and other medical facilities to support social groups, orphanages, teachers, and other causes that promote **literacy** and assist in the **wellbeing** of children and teens.

Acts of Kindness

604 Acts in
21 Countries
 were completed in
 2023, with a total
 funding amount of
\$119,694.88

1st biggest source of funded acts came from **staff**.
 A total of **58** Staff Acts were funded in 2023.

2nd largest were our combined initiatives under **Specialty Acts**.
 We funded **41** acts for Forces of Nature and Acts for Kindness.

3rd leading leading type of act carried out in 2023 came from **Supporter Acts**.
 Random Acts funded **39** Supporter Acts.

Our board carried out 6 acts of kindness in 2023. Free acts completed by staff and supporters totalled 460.

Random Acts had a global reach of 21 different countries in 2023.
 Our staff were responsible for performing acts of kindness in 17 nations.



Food Equity



The SLO Food Bank runs a special program that rescues fresh produce that would otherwise go to waste from local farms, orchards, backyards, and farmers' markets. The collected produce is then distributed to over **85 agencies** that serve families in need. Acts coordinator Amie spoke to the food rescue manager at SLO and learned that they needed pickers and collection baskets that make it easier for volunteers to collect hundreds of pounds of fruit every year.

Unhoused People

Rea is one of our longest volunteers and believes that everyone can make a difference. When the temperatures dropped in Cologne she purchased sleeping bags, mats, and blankets to share with people who were sleeping rough. One of the men she met also had a dog for a companion and she was able to provide them with some pet food as well.



Environment

Staff writer Madison put dive master certification to work by organizing an underwater reef cleanup in Coiba National Park on Panama's Pacific coast. It is a UNESCO World Heritage site and home to many fish and marine animals among the coral reefs. They recovered fishing line caught around a large section of coral, a large tire, and floating trash at risk of breaking down into microplastics marine animals can choke on

Holiday Act

When the Children's hospital of Los Angeles (CHLA) held a toy drive, staff volunteers Jason and Cassandra knew what they wanted to do. The couple joined forces to provide the hospital with enough art supplies, books, and playing cards to entertain dozens of young patients.



Projects and Events



inara
International Network for
Aid, Relief and Assistance

COUNCIL for
NATIVE HAWAIIAN
ADVANCEMENT

Hope to Haiti

For the safety of those we support in Haiti, we are no longer providing content or updates on our previous work in the country. We remain in contact with our partners in Haiti and thank donors for their support.

Dreams2Acts Nicaragua

In 2023, the Free High School was proud to announce that the class of 2023 was their largest ever with 95 graduating students. In total, 1,370 low-income and hard-working people have graduated since the school opened. Over 200 of those students have gone on to further education, enriching the health, economy, and culture of the region.

INARA

INARA's mission is to fill in the gaps in access to life-altering services for children in communities impacted by human-induced and natural disasters. In 2023 Random Acts worked with INARA to help Gazan refugees who had been displaced to other regions.

Maui Wildfires:

On August 8, 2023, winds from Hurricane Dora mixed with drought conditions to cause massive wildfires to sweep across the island of Maui (Lahaina) in Hawai'i. The Olinda, Kula, Lahaina, and Pulehu/ Kihei fires burned over 6,900 acres of land on Maui (Lahaina), taking 102 lives (with 2 unaccounted for at the time of this report) and leaving the community struggling to recover. The Random Acts Natural Disaster Recovery Fund was launched to support the recovery efforts in Maui through the Council for Native Hawaiian Advancement.





random acts
.org