2015 FIRST QUARTER REPORT
I hope that you are filled with as much excitement and anticipation for 2015 as we are at Random Acts! We are coming into 2015 off of a very successful 2014, but it was not without its challenges and opportunities as we tried different programs and worked toward closure on Hope to Haiti. We’ve said goodbye to friends and colleagues as some staff members left to pursue new adventures of their own. We also gained some very talented and dedicated staff, who will continue to move Random Acts forward while always staying focused on our mission to conquer the world, one random act of kindness at a time. We are very excited to have a new destination project, as well as to continue with our strong favorites in Caught in the Act, Class Act, AMOK, and E4K. We will still have a presence at many of the Supernatural conventions, working with our partner organizations and challenging supporters to be kind in cities around the globe. Stay close, though, because we are working on the launch of some exciting new projects and partnerships. Welcome 2015...let’s get to work!

CINDE MONSAM
EXECUTIVE DIRECTOR

Development

Partners

ORGANIC PERSPECTIVES
Organic Perspectives is a Ugandan environmental nonprofit that works with rural smallholder farmers operating out of Kamuli/Buyende, Eastern Uganda. Since 2007, Organic Perspectives has strived to integrate community forestry, alternative household energy, and organic gardening. Ultimately, their goals are to protect the environment, promote food security, and enhance rural farmers’ incomes through sustainable and economically viable agriculture. Random Acts has provided support by assisting with funds to purchase spray pumps, watering implements, and seeds, as well as lend support for the preparation of land for planting.

By the end of January, 89 pits had been excavated for ginger over one acre of land, with the remainder of crops being planted in March when the rainy season returned to Uganda.

KALMAT FOUNDATION
We are continuing to work with Kalmat in 2015. Together we hope to donate a pair of school shoes and one year’s supply of books and other school essentials to the 486 children who received them last year and qualify more children for donations, bringing this number to 600 children.

Monthly Donors
We would like to acknowledge the awesomeness of all our monthly donors and thank them for their continued support which allows us to achieve our mission—conquering the world one random act of kindness at a time.

Fundraisers
We are fortunate to have supporters who are willing to donate their time and effort in running fundraisers for Random Acts. Between January and April, these amazing people have run events that have allowed us to continue funding random acts globally. These events included providing proceeds from creative endeavours, running t-shirt campaigns, auctioning items, hosting bake sales, and broadcasting Twitch TV streams.

To highlight just a few fundraisers from our super supporters: Annie Burman raised over $2,000 for Random Acts by creating and selling coins based on the TV show Fringe. Her final report is here: http://morethanoneofeverything.net/2015/02/27/
Veronica Sollerman wrote a book of poetry and donated 20% of the proceeds from each copy, which raised Random Acts $14.

Many thanks to all of our generous fundraisers, we look forward to continuing to work with you!

**Events**

**AMOK**

Over 300 groups and individuals participated in our Annual Melee of Kindness (AMOK).

Participants wrote letters and cards for children in hospitals; volunteered their time at homeless centers and food banks; collected food, blankets, toys, clothes, and thousands of books to donate. They baked cookies and cupcakes for neighbors, and created gift bags filled with bubbles and notes of encouragement for strangers. They left quarters for vending machines and laundromats. They passed out food vouchers to the hungry, and spent time with individuals who were homebound and in nursing homes. All totaled, over 1,632 people participated this year.

**Conventions**

In March, Random Acts representatives were able to attend Creation’s Salute to Supernatural in Las Vegas.

For this convention Random Acts partnered with HELP of Southern Nevada. HELP is a nonprofit that assists families and individuals throughout Southern Nevada to overcome barriers and attain self-sufficiency through direct services, training, and referral to community resources. Supporters donated diapers, socks, underwear, and bras to HELP. Attendees of the convention also donated $1,001 to Random Acts.

**Honoring Kind Kids**

During the last weekend in March, Random Acts was able to honor two very special children, Alex McKelvey and Joey Meats. Alex and Joey were chosen because of their outstanding commitment to kindness in their community.

Alex, a first grader at the time, completed 600 acts of kindness in her community to honor her grandmother. These acts ranged from passing out candy, laundry kits with coins and soap, and collecting and donating pet food for local shelters.

Joey, a third grader at Our Lady of Guadalupe, wanted to help ensure everyone in his community would have enough to eat last November. He distributed flyers in his neighborhood, alerting neighbors that he would be collecting food for the West Seattle Food bank in a few days. He instructed neighbors to leave the donations on their front porches. Then, with the help of his family, he went door to door picking up the donations for the food bank.

These two little kindness warriors are truly inspiring.

Random Acts was able to provide a very special day at the zoo for Alex, who is a big animal lover and hopes of being a zookeeper some day. Random Acts also arranged a special visit behind the scenes with the penguins at the Woodland Park Zoo in Seattle.

Joey Meats and Alex McKelvey were also treated to a special trip to the Experience Music Project Museum in Seattle. They visited the various exhibits such as the *Sound Lab, Indie Game Revolution, and Star Wars* and the *Power of Costumes*. After the EMP, Random Acts Co-Founder Misha Collins was able to meet with the children and their families and thank them for their acts of kindness. The children and their families were then treated to a ride up to the top of the Seattle Space needle and dinner at the famous rotating restaurant.
**Act Proposals**

The Act Proposals program is the foundation and backbone of Random Acts. This program uses donor dollars to fund supporter-led acts of kindness in communities all around the world and helps to further our mission of conquering the world one random act of kindness at a time.

In the first quarter of 2015, we were able to approve and fund $10,991.05 for 38 acts of kindness and provide support and promotional materials for 8 acts.

These acts included providing tents, sleeping bags, mattresses, and propane tanks to some of the most underserved homeless populations in Honolulu; providing a stroller for a recently widowed new mother; cupcakes for shut-ins; and shoes for needy children.

**Inventory**

During the 1st quarter of the year, we had five Act Proposals that required promotional materials in the United States.

- A total of 75 flyers were distributed
- A total of 95 Inspired cards were distributed

**Marketing**

Random Acts changed its official URL to randomacts.org at the end of 2014, and the Marketing Team followed suit in early January by updating the handles on our core social media accounts.

For example, supporters now follow @randomactsorg on Twitter, and facebook.com/randomactsorg. The changes did not require any action by our supporters as the networks automatically connected them to the new accounts.

In March, Random Acts launched its monthly newsletter which goes out on or around the second week of each month to all subscribers. Our subscription form can be found here: bit.ly/RandomActsSignup

**Projects**

We decided to give our past, current, and future major destination projects its own brand name: Dreams to Acts. A new website landing page was designed to present an overview of these projects: http://www.randomacts.org/projects/dreams-to-acts/

We also set up a subsite for our new project in Nicaragua which aims to raise money to build a campus for the Free High School in San Juan del Sur: http://nicaragua.randomacts.org

**Dreams to Acts: Nicaragua**

The Nicaragua campaign launched on February 22. Following the model of our Hope to Haiti campaigns, we will take the first 25 fundraisers who reach $5,000 and one drawing winner on a trip to San Juan del Sur this November. Incredibly, our fundraisers brought in $20,000 in the first week. By the end of the first quarter, the total had already reached $60,000.
Financials

JANUARY 1, 2015 - MARCH 31, 2015

Revenue

Contributions, Gifts and Grants: $157,300
Other Revenue: $700

TOTAL REVENUE: $158,000

Expenses

Programmatic: $90,400
Operations: $19,600

Total Expenses: $110,000

Net Increase in Net Assets: $48,000

TOTAL NET ASSETS AS OF MARCH 31, 2015: $554,000