N funding and completing random acts of kindness continued to be a key aspect of our mission. Supporters completed six acts in the final quarter of 2012. These acts included two supporters who purchased food for Hurricane Sandy survivors in New Jersey and the delivery of flower arrangements to random teachers at a school accompanied by notes from students.

We are grateful for all of our supporters who have completed acts and hope that many more will join us in completing acts of kindness in 2013.

We were happy to celebrate Halloween with our friends from Creation Entertainment at Salute to Supernatural Chicago 2012 fan convention. Members of our team were on site at the convention on October 26-28th collecting items for the Connection of Abused Women and their Children in recognition of National Domestic Violence Awareness Month. 16 boxes of donations were collected and we thank everyone who came out to see us! Look for us at many more Supernatural conventions in 2013.

On behalf of the entire Random Acts staff, we would like to thank all of our supporters for their continued support in 2012. This was a year of great change for us, but we have truly made great strides in becoming a stronger organization to better serve our supporters and communities. We look forward to continuing to grow the coming months.

Jo-An Morin has joined the team as our new Human Resources Officer. She will offer much needed support to the current Human Resources department as we look to recruit and expand our staff, and solidify organization policies in the new year. Lindsay Hefferman became our Development Manager, while Melissa Dark was named Marketing Manager, and Stephanie Huffman was named Inventory Manager. Lindsay, Melissa and Stephanie have all been with Random Acts for quite some time and are proud to continue representing our team in their new roles.

As we move into 2013, we will continue to assess our staffing, adding new positions where necessary. We will be looking to fill key positions in the coming months. All administrative positions remain fully volunteer staffed. Information about vacancies are always posted on our website, and we are always excited to welcome new staff members to the organization!

In late September, our always enthusiastic supporters helped us to win the BiLLe Celeb Charity Challenge. Sponsored by The BiLLe, an online lottery, the Celeb Charity Challenge invites superfans to vote for their favorite celebrities to help direct charitable funds to organizations like Random Acts. Misha Collins, co-founder of Random Acts, was selected as the September winner. BiLLe presented Misha with a check for €25,000 at the 2012 Salute to Supernatural Chicago fan convention at the end of October. The funds will go toward our continued work in funding acts and spreading kindness.

Our first prize winners of the second round of SAARA were truly inspiring. Monkey Grins is a group of people who help children with Histio and cancer have a brighter day by giving them stuffed monkeys and lollipops. Congratulations to Monkey Grins on their win!

Our Events Team is currently reviewing the nomination procedure for SAARA to ensure that we are able to highlight as many exceptional acts of kindness as possible.
Over 337 milestones were recorded on staff members and Misha Collins. Events in late November included individuals hosted and supported E4K accomplishment milestones. 662 and family members based on they collected pledges from friends of their own endurance-based events. Supporters came together to host a positive impact on the world. to further our work in generating in the fun and help us raise money we are looking for a more efficient platform for processing pledges to hold another E4K in 2013. Dates are to be announced in 2013. Our work would not be possible without your generous support. Thank you for making 2012 a success and we hope you will continue to conquer the world one random act of kindness at a time. We plan to see the completion of the Jacmel Children’s Center, a project we’ve been committed to since 2010. Proposals for our Acts funding program are accepted on a rolling basis and we truly hope that you will all apply to complete an act of kindness in the new year!

The successes of 2012 have helped us to plan ahead for 2013. We will be hosting our Second Annual Melee of Kindness (AMOK) in March and we will be launching our third Hope 2 Haiti campaign in early 2013. We will be returning to Haiti one last time in June 2013 to see the completion of the Jacmel Children’s Center, a project we’ve been committed to since 2010. Proposals for our Acts funding program are accepted on a rolling basis and we truly hope that you will all apply to complete an act of kindness in the new year!

looking toward 2013

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financial statement

January 1, 2012 – December 31, 2012

Revenue

Contributions, Gifts and Grants: $335,667.36
Total Revenue: $446,812.66

Expenses

Programs: $282,772.54
Administration: $26,874.56
Total Expenses: $355,647.10

Total Assets: $231,185.51
Total Liabilities: $89,898.17

Cinde Monsam, Director
(December 2011 - present)
Sharon Burke, HR Officer
(January 2012 - present)
Michelle Gilham, Assistant Director & HR Manager
(July 2011 - present)
Chelsea Clayton, Events Officer
(September 2012 - January 2013)
Elisabeth Curry, PR Officer
(September 2012 - March 2013)
Melissa Dark, Marketing Manager
(September 2012 - present)
Olivia Desianti, Graphic Designer
(January 2012 - March 2013)
Meg Gauthier, IT Manager
(August 2012 - Present)
Lindsay Hefferman, Development Manager
(January 2012 - present)
Melanie Holmes, Social Media Officer
(January 2012 - present)
Stephanie Huffman, Inventory Manager
(January 2012 - present)
Hilary Keane, Events Manager
(February 2011 - present)
Tracy Liu, Treasurer
(December 2009 - present)
Jo-An Morin, HR Officer
(January 2013 - present)
Danaea Houmas, Video Coordinator
(December 2012 - present)
Misty Moyle, Creative Arts Manager
(December 2012 - January 2013)
Andrea Ramnarees, Social Media Officer
(September 2012 - present)
Juliana So, IT Officer
(August 2012 - present)
Tina Whitehair, Executive Assistant
(January 2012 - present)
Tammy Whynot, Social Media Officer
(January 2012 - present)

Our largest fundraiser toward our general operating budget is Endure 4 Kindness (E4K). Rooted in our earliest days, E4K commemorates Misha Collins’ 2010 endurance event during which he ran 83 km in 11 hours. This time we invited all of our supporters to join in the fun and help us raise money to further our work in generating a positive impact on the world. Supporters came together to host their own endurance-based events. They collected pledges from friends and family members based on accomplishment milestones. 662 individuals hosted and supported E4K events in late November including staff members and Misha Collins. Over 137 milestones were recorded on fundraising platform, Pledge4Good.

Participating came from around the globe including the United Kingdom, Germany and Brazil raising $29,220.51. We will use the money raised from E4K 2012 to complete more acts of kindness and to fund programs such as AMOK and SAARA. We plan to hold another E4K in 2013. Dates are being assessed to ensure maximum potential participation particularly for folks in cooler climates. Also, we are looking for a more efficient platform for processing pledges to help international participants easily collect pledges, which was a challenge in 2012.

We are happy to partner with Legendary Women Inc. on their Legendary Reading Extravaganza. The aim of the event was to drive interest in the creation of literature centered on female characters and was comprised of two distinct parts: a book drive for the Women’s Prison Book Project and an original fiction contest. Over 50 books were donated to the Women’s Prison Book Project. These books will help to promote literacy among female inmates in US penitentiaries. Additionally, 41 original short stories were submitted to the fiction contest. Judges are currently reviewing the finalists and the winners will be announced in 2013.

Thanks to Legendary Women Inc. for bringing this wonderful opportunity to us!

legendary women’s legendary reading extravaganza

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TOP DONORS

GISHWHES
Courtney James
Anja Justen
Stephanie Durning
Renee C