

random acts

a division of the Art Department, Inc.

2012 QUARTERLY REPORT

JULY 1, 2012 - SEPTEMBER 30, 2012



welcomes new staff members

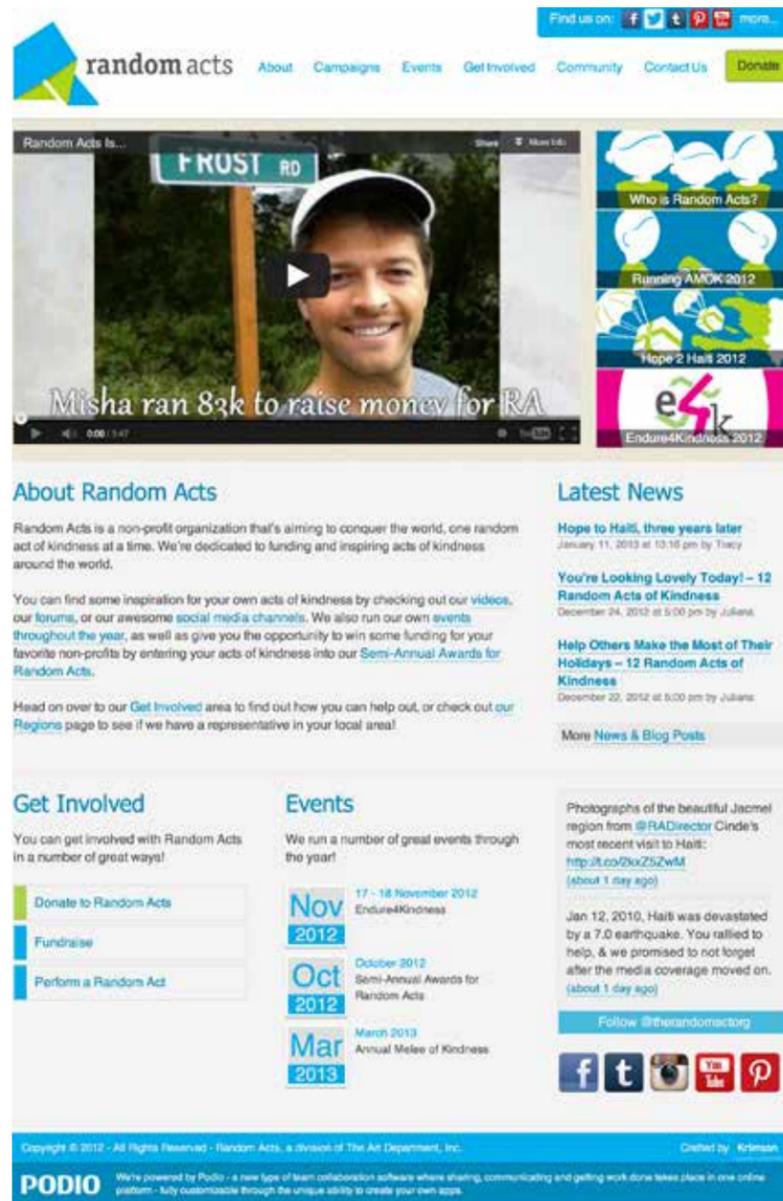
OUR Administrative Team continues to grow as new volunteers came on board filling vital positions to ensure we as an organization can continue on our path of growth started at the beginning of 2012. **Elisabeth Curry** and **Melissa Dark** joined the Communications Team as our new Communications Officers. Elisabeth will be taking on Traditional Media while Melissa will handle New Media. **Andrea Ramnares** also joins the Communications Team adding additional support to our current Social Media Coordinators.

Chelsea Clayton joins us as a new Events Officer and will lend much needed help to our Events Team as they bring you exciting opportunities to participate in Random Acts and will help with the coordination of incoming Regional Representatives.

We are also pleased to have a brand new IT Team: **Meg Gauthier**, IT Manager, and **Juliana Su**, IT Officer. Meg and Juliana will help in managing our new website and our day to day IT needs to ensure we can best deliver information and opportunities to our supporters.

We are grateful to our staffers both new and old for contributing their time to furthering Random Acts and helping us toward our mission of conquering the world one random act of kindness at a time!

partners



Random Acts Website

OUR completed website launched in **Late August**. Building on the temporary website launched earlier in the spring, the brand new therandomact.org allows our team to better interact and serve our communities and supporters.

The new site includes an updated forum, detailed background and financial information about our organization, custom forms to aid in participation and proposal submission, and frequently changing content to ensure that our invaluable supporters are kept up to date on our activities and progress.

Thank you, **Krimson**, for your wonderful work!



acts

WE'D like to thank those supporters who have joined us in completing acts of kindness inspired by the Random Acts mission this quarter. Eight supporter-driven Acts were completed on our behalf with seven of these projects receiving funding from our **Acts Funding Program**. These Acts included projects aimed at purchasing basic necessities for underprivileged

children overseas, facilitating a special "close encounter" at a zoo for a survivor of a suicide attempt and buying clothes for a struggling, single mother.

The Administrative Team and the Board of Directors also coordinated an Act for **Cynthia Lopez**. Cynthia is a single mother and a survivor of domestic abuse who was in need of reliable transportation. Working with **A Window Between Worlds**, a nonprofit organization dedicated to using art to help end domestic violence, we facilitated the purchase of a used car for Cynthia and her family in late summer.



Cynthia Lopez Act



Cynthia Lopez Act



Act at DragonCon

\$16,440.71

has been spent on funding Acts this year to date.

Act Proposals are accepted on a rolling basis through our website and we invite all of our supporters to complete acts of kindness on behalf of their community!

fundraising projects



The Free High School of San Juan del Sur, Nicaragua

WE recently launched two fundraising initiatives for causes near to our hearts. The first is an extension of our ongoing work in Haiti benefiting the **Art Creation Foundation for Children** in Jacmel, Haiti. The ACFFC is a favorite place to visit for our

volunteers when they make their annual trip to Haiti. The ACFFC is a non-profit arts organization created for education and personal growth of children in need in Jacmel, Haiti. They had been renting space in Jacmel, but with their lease up, it was time to look for a home of their own to secure their future. We at Random Acts are committed to seeing them reach this goal. The ACFFC will need to raise **\$125,000** over the course of 2012. We will provide \$50,000 and the ACFFC will look to their supporters, both from our community and their own community, to help raise the additional funds required.

The second fundraising initiative benefits **The Free High School of San Juan del Sur, Nicaragua**. Brought to our attention by **Newtown-San Juan del Sur Sister City Project** based out of

Newton, Massachusetts that has done extensive work in San Juan del Sur. The Free High School provides access to adolescents and adults who are excluded from regular high schools: women with children, anyone over eighteen, people who work all week, and those who live far from daily high schools. Without a bus, students of The Free High School are forced to take a two-day journey on unreliable transportation. The total cost of the bus will be **between \$25,000 and \$30,000** and it will be self-sustaining following purchase as it will be rented out to other organizations on days when it is not needed to transport students. The **American Jewish World Service** and Random Acts have each pledged \$10,000 a piece to this cause. We are now looking to our supports to help raise the final **\$5,000**.

Both of these initiatives are ongoing at this time. If you would like to make a directed donation to either of these causes please visit us at: www.crowdrise.com/randomacts



Random Acts and MacDonald Motorsports

In **September 2012**, we had the wonderful opportunity to partner with **MacDonald Motorsports** on a Random Acts-themed car that was raced by **Jason Bowles** in **two NASCAR races** during the fall. Owned by **Randy MacDonald**, a former NASCAR driver, MacDonald Motorsports focuses on assisting sponsors with strategically increasing the overall awareness of corporate messaging or brand recognition by consistently articulating the message to be delivered through motorsports. MacDonald Motorsports offers drivers opportunities to gain experience from grass roots all the way through the elite series of NASCAR.

Administrative Team member, **Meg Gauthier**, was on hand for the first race featuring the Random Acts car and handed out over fifty media packets sharing our message with them. Additionally, she had the great opportunity to pass out fliers and distribute Random Acts information to racing fans who might not otherwise be familiar with our work. Meg was also excited to get to see a random act of kindness taking place right at the track! A long time track employee boxed up quick meals and handed out sports drinks to team members who might otherwise forget to eat during a hectic racing day.

We'd like to thank Randy, Jason, and the entire MacDonald Motorsports team for all of their hard work and generosity in making the Random Acts car a reality! We hope we'll have an opportunity to work with them again someday.

random acts staff

- Cinde Monsam**, Director (December 2011 - present)
- Mark Bramlett**, Communications Manager (January 2012 - December 2012)
- Sharon Burkey**, HR Officer (January 2012 - present)
- Michelle Clapham**, Assistant Director & HR Manager (July 2011 - present)
- Chelsea Clayton**, Events Officer (September 2012 - present)
- Elisabeth Curry**, Communications Officer: Traditional Media (September 2012 - present)
- Melissa Dark**, Communications Officer: New Media (September 2012 - present)
- Olivia Desianti**, Creative Arts Manager (January 2012 - present)
- Nicole Edson**, Development Officer (January 2012 - December 2012)
- Meg Gauthier**, IT Manager (August 2012-Present)
- Lindsay Heffernan**, Development Officer (January 2012 - present)
- Melanie Holmes**, Social Media Coordinator (January 2012 - January 2013)
- Stephanie Huffman**, Inventory Control Specialist (January 2012 - present)
- Hilary Keane**, Events Manager (February 2011 - present)
- Tracy Liu**, Treasurer (December 2009 - present)
- Demetra Moumas**, Creative Arts Officer (January 2012 - present)
- Misty Moye**, Creative Arts Manager (January 2012 - present)
- Andrea Ramnares**, Social Media Coordinator (September 2012 - present)
- Rebecca Scott**, Assistant Director (January 2012 - December 2012)
- Juliana Su**, IT Officer (August 2012 - present)
- Tina Whitehair**, Executive Assistant (January 2012 - present)
- Tammy Whynot**, Social Media Coordinator (January 2012 - present)

upcoming events

SEVERAL exciting events are still to come in 2012! As we move into the last quarter of the year, we are busy planning new activities and completing more acts of kindness.

Through October and November, we will partner with **Legendary Women Inc.**, an organization founded to counteract the negative representation of women in the media, as well as to empower and promote women in their everyday lives and endeavor, on **The Legendary Reading Extravaganza**. This program consists of a book drive to benefit **The Women's Prison Book Project**, and a literary contest promoting strong female protagonists. Books collected for the WPBP will benefit roughly **150,000 women** currently incarcerated. These women are in desperate need for reading material including textbooks and legal aid materials. The book drive will run through **November 30**.



We are proud to co-sponsor this event with **Legendary Women Inc.** and look forward to the results of the literary contest to be announced in February 2013.

Our team will join forces with **Creation Entertainment** to bring you **Tricks for Treats**, a Halloween celebration being held at **Salute to Supernatural Chicago**, October 26-28th. October is **National Domestic Violence Awareness Month** and we will be collecting items to give to the

Connection for Abused Women and their Children Shelter. Convention attendees who bring a donated item can exchange it at the Random Acts table for a Halloween treat!

The second round of our **Semi-Annual Awards for Random Acts (SAARA)** closes on **November 6th**. This round will include entries from **The Greatest International Scavenger Hunt the World Has Ever Seen (GISHWHES)**. Our Events Team will have a busy November

reviewing entries, and winners will be announced in late December. Anyone wishing to submit an act of kindness for SAARA consideration should visit therandomact.org for more information.

Endure 4 Kindness (E4K) will take place **November 17-18th**. Inspired by Misha Collins's 2010 run, E4K invites our supporters to join in our fundraising efforts by collecting pledges from family and friends for completing endurance-based activities. These activities can include physical activities such as biking and running, or indoor activities such as knitting or writing. Participants' supporters will pledge per milestone for each activity with each activity potentially lasting 24 hours. Money collected through E4K will go directly to Random Acts to help in the continued funding of activities such as our **Annual Melee of Kindness (AMOK)**, SAARA and our Acts funding program.

financial statement

JANUARY 1, 2012 - SEPTEMBER 30, 2012

REVENUE

Contributions, Gifts and Grants: \$411,001.81
Total Revenue: \$411,024.97

EXPENSES

Programs: \$260,647.57
Administration: \$20,867.06
Total Expenses: \$281,514.63

Total Assets: \$240,276.98
Total Liabilities: \$189,543.91

TOP DONORS

Molly Magoulas
Zachary Scarpetti
Naela Almesned

