2012 QUARTERLY REPORT
APRIL 1, 2012 - JUNE 30, 2012

random acts
a division of the Art Department, Inc.
During the second quarter of 2012, we continued to refine and expand our staff. Michelle Clapham was named Assistant Director in addition to her role as Human Resources Manager, and Mark Bramlett was promoted to Communications Manager from Public Relations Officer. We are grateful to all of our staff for their continued hard work!

Recruitment continues to fill remaining Administrative Team, Regional Representative, and Video Editor positions.

As part of our continued re-envisioning of our organization, we enlisted the help of Krimson, a web and online services firm that specializes in creative solutions for web, print, social media, and branding, to help us redesign our website and rebrand the organization. The website redesign will allow us to be more accessible to our supporters and will be more in tune with our needs. In addition to the redesign and rebrand, Krimson supported our move to a new domain host and changed our email positions.

For their continued hard work!

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Thank you, Krimson, for all your help and your hard work!

Bing is for doing commercial

We were very excited to be featured alongside our co-founder, Misha Collins, in a special commercial about doing good presented by Bing. Part of a series called “Bing is for Doing,” the commercial followed Misha as he completed an act of kindness. Working with the Downtown Women’s Center of Los Angeles, Misha helped to serve a meal to their clients. The Downtown Women’s Center of Los Angeles is a registered 501c(3) committed to helping homeless women meet their needs. Founded in 1978, the Center served as a prototype for many similar organizations throughout the country. The Center helps nearly 2000 women per year in their day center and runs a residence that has 47 single room apartment units. We will continue to supply fresh fruits and vegetables to the Center for three months.

The commercial first aired on May 18, 2012. It is currently available on Bing’s website, www.bing.com.

In addition to supporter led acts of kindness, our Administrative Team completed a number of acts of kindness at the recommendations of our Board of Directors. Two of these acts saw us partner with The Crib, a fellow nonprofit organization currently based out of Maryland. The Crib works with young, single parents striving to improve conditions for children through improving the health, education and well-being of their parents creating a multi-generational impact. The first completed act involved the purchase of gift cards for The Crib client, Jasmine Berry. These gift cards allowed Jasmine to purchase business appropriate attire for a job interview and subsequent work. Also working with The Crib, we aided Tashibra Briscoe with repairs to her van. Tashibra’s car had been destroyed during a storm when five trees fell on it. A family member gave her a van to serve as a replacement, but the van required extensive repairs to be fully functional. The repairs allowed Tashibra to once again have reliable transportation for herself and her family.

We completed another act with Wellness Works in Glendale, CA. Wellness Works provides free holistic care to low income patrons. They are heavily involved with veterans aiding in the relief of chronic pain and post-traumatic stress disorder (PTSD). We repaired the fountain in their meditation garden and arranged for maintenance for two months.

We also purchased a car for Ben and Elizabeth Tremonte, parents currently caring for a child with stage 4 cancer in Los Angeles. The Tremontes did not have the funds to continue repairs on their old car and could not afford to purchase a new car. We were glad we could help by purchasing a 2000 Subaru Outback and wish the Tremonte Family all the best.

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The first round of Semi-Annual Awards for Random Acts (SAARA) was a great success. The round boasted over 400 participants logging nearly 484 hours of kindness with many projects expressing that their efforts were ongoing. There were a total of 100 entries, many of whom also participated in AMOK in March 2012. In addition to the United States, participants came from a variety of nations including Iran, the United Arab Emirates and the Netherlands to name just a few. Four of the projects represented were funded by our organization through our acts of kindness as part of AMOK on March 4, 2012. Amber and Heather first went to the Animal Rescue League in Pittsburgh, PA where they donated assorted animal necessities. They then visited a nearby senior center to play games with seniors. They drove to a local hospital to distribute cookies to the staff and Get Well cards to patients before taking donations to Goodwill. Amber and Heather also submitted an act involving purchasing a motorbike for a teacher in their area. This teacher was traveling between two towns via traditional bicycle to provide free teaching services to local families. He was not charging any fees for his services. He had acquired a motorbike license in hopes this would ease his travel, but had not been able to obtain the motorbike. The students led a fundraising campaign that raised $1000 to allow for the purchase of a motorbike. They were awarded $2000 which was split between The Akanksha Foundation, a non-profit organization with a mission to impact the lives of children from low-income communities, enabling them to maximize their potential and change their lives, and our own Hope 2 Haiti campaign.

Second prize went to Falak Sayed, Mishail Ziaullah, Syeda Farha Fatema and Kinza Shaikh, four medical students studying in the United Arab Emirates. Their submitted act involved purchasing a motorbike for a teacher in their area. This teacher was traveling between two towns via traditional bicycle to provide free teaching services to local families. He was not charging any fees for his services. He had acquired a motorbike license in hopes this would ease his travel, but had not been able to obtain the motorbike. The students led a fundraising campaign that raised $1000 to allow for the purchase of a motorbike. They were awarded $2000 which was split between The Akanksha Foundation, a non-profit organization with a mission to impact the lives of children from low-income communities, enabling them to maximize their potential and change their lives, and our own Hope 2 Haiti campaign.

Our third prize winners were Amber Edwards and Heather Grieider who completed a series of acts of kindness as part of AMOK on March 4, 2012. Amber and Heather first went to the Animal Rescue League in Pittsburgh, PA where they donated assorted animal necessities. They then visited a nearby senior center to play games with seniors. They drove to a local hospital to distribute cookies to the staff and Get Well cards to patients before taking donations to Goodwill. Amber and Heather also submitted an act of kindness run by volunteers whose shared goal is to rescue, provide sanctuary and ultimately to re-home abandoned, stray and neglected animals. Our UN Award winner was hand chosen by co-founder, Misha Collins.

The SAARA Smiles Award was voted on by our supporters and awarded to Michelle Virdee who made care packages for the homeless, gave animal toys, art and chocolate (for the staff) to the Society to Prevent Cruelty to Animals (SPCA) and gave soap with fish hidden inside to kids and bath salts to grown ups. Her $500 award was donated to the Kamloops, British Columbia branch of the SPCA.

The second round of SAARA will take place this fall and we are currently accepting submissions. Anyone interested in submitting an act of kindness for SAARA consideration should contact the Events team at events@therandomact.org.
Misha’s Run in 2010. Centered on the theme of endurance, this event will be an opportunity for all of our supporters to be involved in collecting pledges for Random Acts and will help ensure that Random Acts can continue funding programming and activities like those we’ve already brought you in 2012. Look for more information about this event as we begin the next quarter.

TOTAL of 23 volunteers raised the necessary $5,000 to accompany our team to Haiti in June 2012. Joined by Misha Collins and Colin Ferguson, best known for his role as Jack Carter on TV’s Eureka, our group worked with a number of organizations in Haiti including the Jacmel Children’s Center, the Art Creation Foundation for Children, the Faith and Love Orphanage and the Espoir des Enfants Orphanage. We are also happy to announce that we will return again to Haiti in 2013 to see the completion of the JCC, a project we have been involved with since 2011. As of June 30, we have raised $203,318 for Haiti in 2012.

A comprehensive look at our Hope2Haiti fundraising efforts and the 2012 trip will be forthcoming following the close of fundraising on July 31, 2012.

This October, we will be working with Creation Entertainment at the Salute to Supernatural Chicago 2012 convention on Tricks for Treats, a Halloween-themed event benefitting the Connections for Abused Women and their Children Shelter in honor of National Domestic Violence Awareness month. Held over the course of the convention weekend, October 26th – October 28th, participants who bring items such as towels, wash clothes, toiletries or grocery store gift cards to our table will receive a Halloween treat! A complete list of items will be available as the event draws closer.

As the summer continues, our staff will be working on an exciting project set to launch this fall. Led by our Events team, we will be creating a donation drive event inspired by upcoming events

financial statement

JANUARY 1, 2012 - JUNE 30, 2012

REVENUE
Contributions, Gifts and Grants: $472,945.37
Total Revenue: $472,945.37

EXPENSES
Programs: $125,972.86
Administration: $5,508.56
Total Expenses: $131,491.42

Total Assets: $341,453.95
Total Liabilities: $293,134.15

Cinde Monsam, Director
(December 2011 - present)

Mark Bramlett, Communications Manager
(January 2012 - present)

Sharon Burke, HR Officer
(January 2012 - present)

Michelle Clapham, Assistant Director & HR Manager
(July 2011 - present)

Olivia Desianti, Creative Arts Manager
(January 2012 - present)

Nicole Edson, Development Officer
(January 2012 - present)

Stephanie Huffman, Inventory Control Specialist
(January 2012 - present)

Misty Moye, Creative Arts Manager
(January 2012 - present)

Rebecca Scott, Assistant Director
(February 2011 - present)

Jenni Walker, Treasurer
(December 2009 - present)

Melanie Holmes, Executive Assistant
(January 2012 - August 2012)

Tina Whitehair, Social Media Coordinator
(January 2012 - present)

Tammy Whynot, Social Media Coordinator
(January 2012 - present)
TOP DONORS

Peregrine Productions, Inc.
Elizabeth Buckles
Demelza Harman
Rochelle Benson
Robin Sussman
Patricia Siddiqi
Rebecca Lawrence
Pamela Milton
Rebecca McGrath
Misha Collins
Peter McKinnon
Terri Samuels
Deborah Combs
Joanna West
Zabrina Way
Katie Bohdel
Heather Fath-Azam
Shunda Lee
Jack Stiefel
Richard Cross
Rich Yonts
Cathy Hay
Michael Jack
Betty Ann Jack
Morton and Sally Ann Kirshner
Jessica Meirs
Kerry Morrow
Noelle Reininger
Nic Roach
Vanesha Gya
Pamela Samuels
Rachel Jack
Scott Bever
Stephanie Durning
Katie Jones
Robert Macchione
Sian Masson
Grace McKinnon
Tara Montague
Heike Sänger
Mike Shriqui
Cheryl Thomas
John Whatman